

Ad *Platforms* Access Guide





FACEBOOK ADS:

- Partner access to all assets with the highest permissions
 - Business Settings > Users > Partners > Add > (our Business Partner ID -

The screenshot shows the Facebook Business Settings interface. On the left, the 'Business Settings' menu is visible, with 'Partners' selected. The main content area is titled 'Partners' and features a search bar labeled 'Filter by name or ID' and an 'Add' button. Below the search bar, there is a list of partners, with one partner highlighted. A tooltip is displayed over the highlighted partner, showing two options: 'Give a partner access to your assets' (Add a partner and share your business' assets with them.) and 'Ask a partner to share their assets' (Add a partner and have them share their assets with your business.).

LINKEDIN CAMPAIGN MANAGER:

- [Company Name] > Manage access > Edit > Add user to account

The screenshot shows the LinkedIn Campaign Manager interface. The top navigation bar includes 'CAMPAIGN PERFORMANCE', 'TESTING', 'WEBSITE DEMOGRAPHICS', and 'ACCOUNT ASSETS'. A dropdown menu is open under 'ACCOUNT ASSETS', showing options: 'Two Six - Performance Marketing', 'Account ID:', 'View company page', 'Edit account details', 'Manage access' (highlighted with a red dot), 'Billing center', and 'Contact settings'. Below the menu, there are sections for 'Accounts' (1 selected), 'Campaign Groups' (1 total), and 'Campaigns' (3 total). A table lists campaign groups with columns for Name, Status, Spent, Impressions, Clicks, Average CTR, Bid, Average CPM, Average CPC, Conversions, and Cost Per Conversion. The table shows one campaign group with a status of 'Active'.

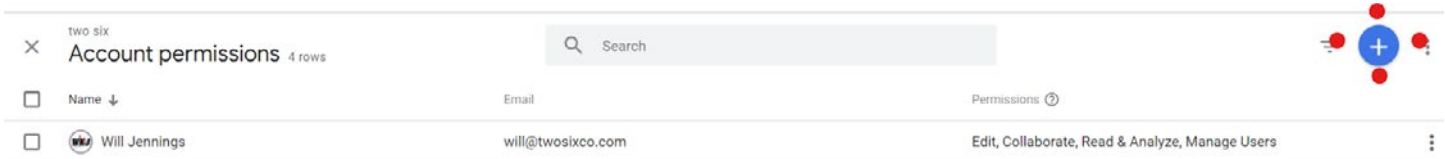
GOOGLE ADS:

- Tools & Settings > Setup > Access and security > Users

The screenshot shows the Google Ads 'Users' management page. The top navigation bar includes 'USERS', 'MANAGERS', and 'SECURITY'. Below the navigation, there is a message: 'This table shows the users that have access to this account. To manage users who manage billing, visit the "Payments contacts" section of "Billing & payments" settings.' Below the message is a table with columns: 'User', 'Last signed-in', 'Access level', 'Authentication method', 'Inviter user', 'Added on', and 'Actions'. The table contains one user entry for 'tc@twosixco.com' with a last signed-in date of 'Aug 30, 2021', an 'Admin' access level, and '2-Step Verification' authentication method. The 'Added on' date is 'Jul 16, 2020'. The 'Actions' column has a 'REMOVE ACCESS' link. The page footer indicates '1 - 1 of 1'.

GOOGLE ANALYTICS:

- Admin > Account Access Management > +



two six
Account permissions 4 rows

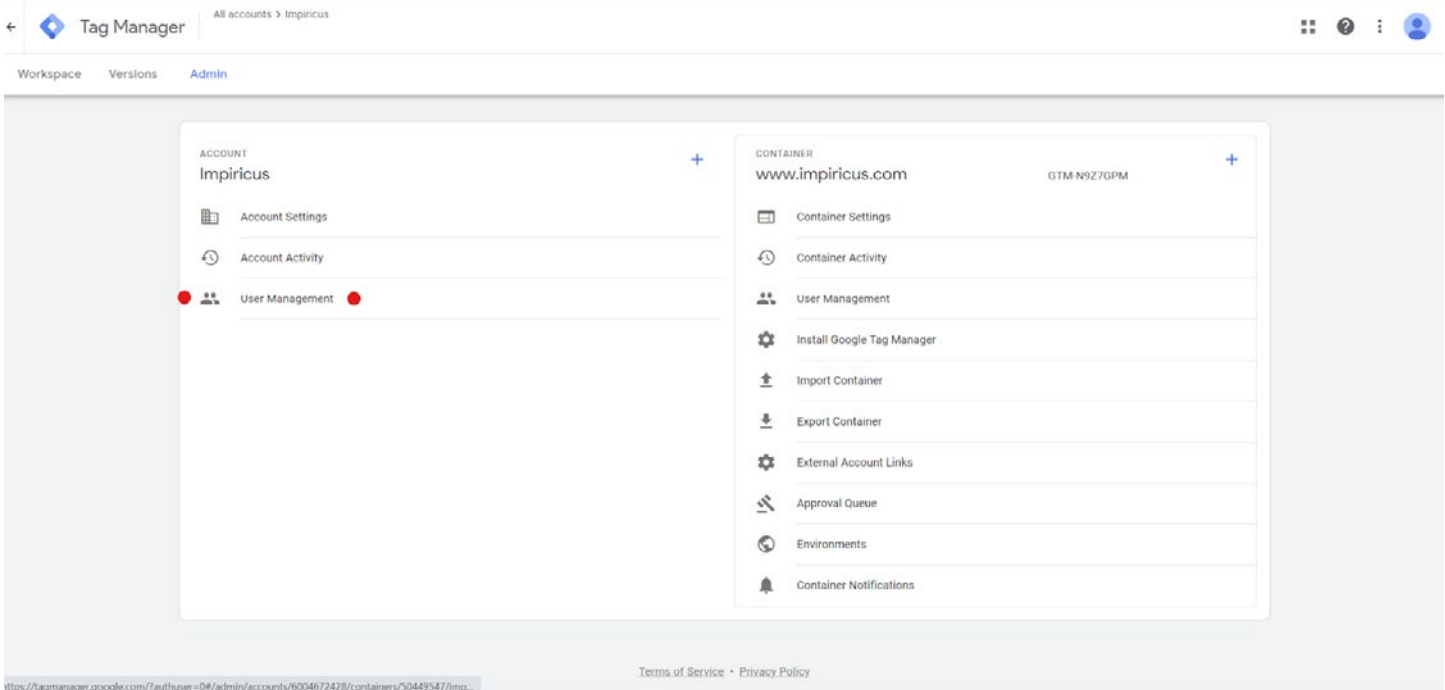
Search

<input type="checkbox"/>	Name ↓	Email	Permissions ⓘ	
<input type="checkbox"/>	Will Jennings	will@twosixco.com	Edit, Collaborate, Read & Analyze, Manage Users	⋮

GOOGLE

TAG MANAGER:

- Admin > (Account) User Management > + > Add users



Tag Manager All accounts > Impiricus

Workspace Versions Admin

ACCOUNT Impiricus +

- Account Settings
- Account Activity
- User Management

CONTAINER www.impiricus.com GTM-N9Z7GPM +

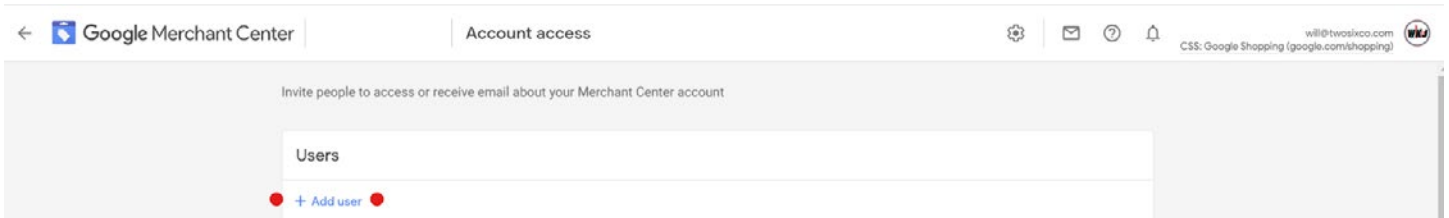
- Container Settings
- Container Activity
- User Management
- Install Google Tag Manager
- Import Container
- Export Container
- External Account Links
- Approval Queue
- Environments
- Container Notifications

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<https://tagmanager.google.com/?authuser=0#/admin/accounts/6004672428/containers/50449547/imp...>

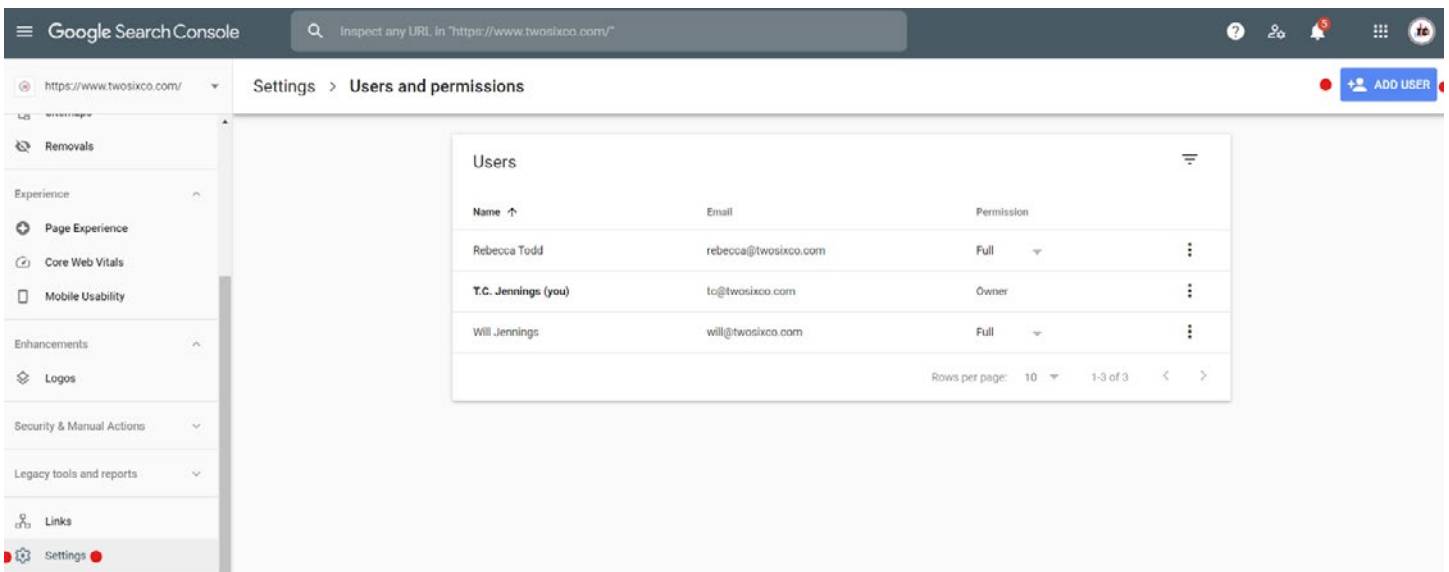
GOOGLE MERCHANT CENTER:

- Tools and settings > Account access > Add user



GOOGLE SEARCH CONSOLE

- Settings > Users and permissions > Add user



WORDPRESS:

● Users > Add New

Create a brand new user and add them to this site.

● Username (required) ● twosixco

● Email (required) ● will@twosixco.com

First Name Will

Last Name Jennings

Website http://twosixco.com/

Password
u14%1PK)F2niJwirJsGwd@V7
Strong

Send User Notification Send the new user an email about their account.

Role Administrator ▾

Other Roles

SHOPIFY:

● Settings > Users and permissions > Add Collaborators

HUBSPOT:

● Settings > Users & Teams > Create user

The screenshot shows the HubSpot 'Users & Teams' management page. The left sidebar contains navigation options: Back, Settings (with a search icon), Your Preferences (General, Notifications, Security), Account Setup (Account Defaults, Users & Teams - selected, Integrations), Marketplace Downloads (NEW), Tracking & Analytics, Privacy & Consent, and Data Management (Properties, Objects). The main content area has tabs for 'Users' and 'Teams'. A 'Remember' banner at the top states 'You can still assign 2 paid users. Learn more' with a 'Manage paid users' button. Below this is a heading 'Create new users, customize user permissions, and remove users from your account.' followed by a search bar, a 'Status: All' dropdown, and buttons for 'Export Users', 'Manage paid users', and 'Create user'. A table lists users with columns for Name, Team, Access, and Last Active. The table contains four rows: an unnamed user with 'Service | Contacts | Reports | Marketing' access (last active 2 months ago), T.C. Jennings (Super Admin | Sales Starter, last active a month ago), Will Jennings (Super Admin | Service Starter, last active an hour ago), and another unnamed user with 'Contacts | Marketing' access (last active 5 months ago). A '25 per page' dropdown is at the bottom of the table, and a 'Help' button is in the bottom right corner.

<input type="checkbox"/>	NAME ↑	TEAM ↓	ACCESS ↓	LAST ACTIVE ↓
<input type="checkbox"/>			Service Contacts Reports Marketing	2 months ago
<input type="checkbox"/>	T.C. Jennings tcj@twosixco.com		Super Admin Sales Starter	a month ago
<input type="checkbox"/>	Will Jennings will@twosixco.com		Super Admin Service Starter	an hour ago
<input type="checkbox"/>			Contacts Marketing	5 months ago

NOTE:

If you have any trouble granting permissions do not hesitate to reach out via email to will@twosixco.com or message us in slack (if applicable).

Coming Soon:

- Twitter Ads
- Snapchat Ads
- TikTok Ads